

Making Internet Outages a Thing of the Past



Does your business loss revenue every year due to a loss of internet connectivity?

Our Wireless Backup Routers enable you to keep working without interruptions when your primary Internet Service Provider isn't available.

Our router monitors your primary Internet Service Provider connection and when it notices it drops our router goes to work and automatically and seamlessly switches your internet connection over to Wireless 4G LTE Broadband connections.

Our router continually monitors your Internet Service Provider and once it's connection is back-up our router will switch your internet connection back to the primary provider.

Keep Your Business Up and Running with Wireless Backup

How much does it cost you in Lost Revenue, Customer Dissatisfaction and Customer Loyalty when your internet goes down?

It is difficult to calculate Customer Dissatisfaction and Loyalty. To keep things simple, assume that your internet is up 99% of the time as most Internet Service Provider's advertise.

Based on that we did the following calculation:

		Example 1	Example 2	Example 3	Example 4
Annual Sales Revenue	<i>A</i>	\$ 500,000	\$ 1,000,000	\$ 2,000,000	\$ 3,000,000
% of Credit Card Sales	<i>B</i>	85%	85%	85%	85%
Annual Credit Card Sales	<i>C=A*B</i>	\$ 425,000	\$ 850,000	\$ 1,700,000	\$ 2,550,000
% of Annual Hours of Outage	<i>D</i>	1.00%	1.00%	1.00%	1.00%
Annual Lost Revenue	<i>E=C*D</i>	\$ 4,250	\$ 8,500	\$ 17,000	\$ 25,500

**Wireless Backup for the whole year is less than
2 hours of Revenue Losses during an outage**